

September 8, 2006

Dear Interested Party,

Enclosed are follow-up survey results from the Sustainable Ranching Conference held January 10, 2006 in Wheatland. As you may recall, this workshop was a great success, with approximately 300 people in attendance, primarily livestock producers. With support of WSARE funding, this follow-up survey was mailed and emailed in July to 100 of the attendants asking for their input on what impact the workshop had, how they heard about the workshop, and why they chose to attend. 35 responses were received. Here are a few key points from their responses.

- The majority heard about the workshop from a direct mailing (over 1,000 were mailed out)
- The topic was the greatest draw with all factors listed also important.
- **20 of the 35 participants (67%) have implemented or changed a production practice because of something they learned at the workshop!!!**
- 3 of the remaining 15 are planning on making a change.

I'm personally very encouraged by the positive nature of the responses and feel that this workshop was successful in attracting and informing participants.

I've attached a copy of the survey, a complete listing of results, and a flyer on the program agenda.

Please contact me if you have any questions or would like more information on this survey.

Sincerely,

Dallas Mount
Southeast Area Livestock Extension Educator